## **Privacy Policy**

#### Contact information

United Emirates Consulting Group, Burj Khalifa, Dubai, United Arab Emirates ("we", "us", "our", "UECG") is the owner, operator, manager of the business-uae.space ("website").

UECG values the trust placed by users of the business-uae.space ("you", "your", "user", "subscriber") and therefore, we follow the highest standards to protect your Personal Information. If you require any information or clarification regarding the use of your Personal Information (defined below) or this Privacy Policy or if you require any general information or clarification, please email us at <a href="mailto:businessuae77@gmail.com">businessuae77@gmail.com</a>

#### Introduction

Privacy Policy is applicable to any person or entity that uses the website or shares any information pertaining to identified or identifiable natural person (personal data/personal information). We collect personal data with your consent. For instance, we collect your information when you share your data on the website by filling up the forms on the website.

You agree, accept, and are bound by this Privacy Policy when you use or access the website. Our Privacy Policy will be changed and updated from time to time at our sole discretion or on account of changes in the law.

## Objective and Scope

This Privacy Policy explains how we use and protect Personal Information (defined below) of the users of our website in India.

This privacy policy describes the usage of information provided or collected through sites and applications, where this privacy policy is posted and affiliate. We follow this privacy policy in accordance with applicable law in the places where we operate. Please also keep in observance that our sites and applications may contain links to other sites not owned or controlled by us and we are not responsible for the privacy practices of those sites. We encourage you to be aware when you leave our sites or applications and to read the privacy policies of other sites that may collect your Personal Information.

As we update, improve and expand the website, this Policy may change, so please refer to it periodically. By accessing the website or otherwise using it, you consent to collection, storage, transfer and use of the personal information you provide (including any changes thereto as provided by you).

#### Collection of Personal Information

Where we refer to 'Personal Information' we mean any information related to a particular individual who we identify (whether directly or indirectly) a particular individual or natural person. This includes direct identifiers such as your name, email address, and mobile number, and also includes all other information which is linked to that information such as your location. Where we refer to "ID" we mean a list of numbers and/or letters (also known as a numeric or alphanumeric string) which we or our service providers may generate and which is used as a means to give you a unique customer or user identifier - it cannot directly identify personally but it may be able to do so where your personal data is associated with it.

## What data is collected?

We may ask for and you may choose to provide the below information, which may include personal information, when you use our site or contact us directly:

- name:

- email address;
- phone number;
- location and occupation as provided by you;
- any service requests;
- language preferences,
- content preferences, etc.

We collect this information in a number of ways, including when you enter it while using our website, interact with our support, participate in surveys, marketing promotions.

## Automatically collected information:

#### Cookies

A cookie is a small text file that can be stored on and accessed from your device when you visit our website, to the extent you agree.

We and our service providers may use cookies and other technologies to store information in your web browser or on your mobile phone, tablet, computer, or other devices (collectively "devices") that allow us to store and receive certain pieces of information whenever you use or interact with our website. Such cookies and other technologies help us to identify and learn more about our users and their likely interests, and to deliver and tailor marketing or advertising.

Please note that if your browser setting is already setup to block all cookies then some of this site's features may not operate as intended.

# Log file information

Our web servers automatically collect limited information about your computer's connection to the Internet, mobile number, including your IP address, when you visit our site. Your IP address is a number that lets computers attached to the Internet know where to send you data - such as pages you view. We automatically receive and log information from your browser, including your computer's name, your operating system, browser type and version, CPU speed, and connection speed. We may also collect log information from your device, including your location, IP address, your device's name, device's serial number or unique identification number, your device operating system, browser type and version, CPU speed, and connection speed etc.

#### Clear gifs

We may use "clear GIFs" (Web Beacons) to track the online usage patterns of our users in an anonymous manner, without personally identifying the user. We may also use clear GIFs in HTML-based emails sent to our users to track which emails are opened by recipients. We use this information to inter-alia deliver our web pages to you upon request, to tailor our website to the interests of our users, to measure traffic within our website to improve the website quality, functionality and interactivity and let advertisers know the geographic locations from where our users log in.

## Information from other sources

We may receive information about you from other sources, add it to our account information and treat it in accordance with this policy. If you provide information to the platform provider or other partner, whom we provide services, your account information and order information may be passed on to us. We may obtain updated contact information from third parties in order to correct our records and fulfil the website or to communicate with you.

We may reference other sources of demographic and other information in order to provide you with more targeted communications and promotions. We use Google Analytics, among others, to

track the User behavior on our website. Google Analytics specifically has been enabled to support display advertising towards helping us gain understanding of our users' demographics and interests. The reports are anonymous and cannot be associated with any individual personally identifiable information that you may have shared with us. You can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the Ads Settings options provided by Google. If you don't want Analytics to be used in your browser, you can install the Google Analytics opt out browser add-on.

# Purposes of processing

We will only collect and process personal information about you where we have lawful basis to do so.

The information as supplied by the users enables us to improve our services and provide you the most user-friendly experience. We use your information to analyze data, build algorithms, create databases for rating systems, recommendations engines, etc. so that our content shows up on relevant searches.

We may also use your email address or other personally identifiable information to send commercial or marketing messages about us and/or such additional updates and features about third parties' products and services with an option to subscribe / unsubscribe (where feasible).

We may, however, use your email address for non-marketing or administrative purposes (such as notifying you of major changes, for customer service purposes, etc.).

We use third-party advertising companies to serve ads when you visit or use our Sites or Services. These companies may use information (excluding your name, address, email address or telephone number or any personally identifiable information) about your visits or use to particular websites, mobile application or services, in order to provide advertisements about goods and services of interest to you.

#### The disclosure of information

If legally required, we may share your information pursuant to an order from a governmental entity or to:

- comply with legal requirements and processes;
- safeguard our rights or properties;
- deter a crime or protect national security;
- safeguard the personal safety of users or the public.

We may also share your information with agents, contractors or third-party service providers that handle or will handle your information, on our behalf, including but not limited to those who offer us administrative and other services.

We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures

#### Making changes to information

You can correct, alter, update and review your personal information at any time by writing to us at **businessuae77@gmail.com**. Furthermore, you can request us to delete your personal data, unless it is required of us to retain certain information for legal purposes.

In case you delete or modify your information in a manner that is not verifiable by us, we will be unable to share the access to our website with you.

All requests mentioned above may be denied or limited by us in case it breaches another person's rights and/or is in deviance with the applicable law.

### Security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, including appropriate encryption and physical security measures to guard against unauthorized access to systems where we store personal data.

Only our employees, agents and service providers can access the personal information as they process it for us. They are required to strictly abide by contractual confidentiality obligations. Their relationship with us may be terminated, in case they fail to abide by the obligations.

However, as effective as our security measures are, no security system is impenetrable. We cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet.

We assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. You play an important role in keeping your personal information secure.

# Retention period

Because of the way we maintain certain services, after you delete your information, residual copies may take a period of time before they are deleted from our active servers and may remain in our backup systems.

# **Grievances and Grievance Officer**

In the event you have any grievance relating to the processing of information provided by you, you may contact our Grievance Officer at the following email: <a href="mailto:businessuae77@gmail.com">businessuae77@gmail.com</a>. Our Grievance Officer – Mr. Timur Zakirov.

We request you to please provide the following information in your complaint:

- identification of the information provided by you;
- clear statement as to whether the information is personal information or sensitive personal information;
- your telephone number or e-mail address;
- a statement that you have a good-faith belief that the information has been processed incorrectly or disclosed without authorization, as the case may be;
- a statement, under penalty of perjury, that the information in the notice is accurate, and that the information being complained about belongs to you;
- you may also contact us in case you have any questions / suggestions about the Privacy Policy using the contact information mentioned above.

Our Grievance Officer will answer your grievance within one month from the date of receipt.